

DANIEL ENGLAND

291 Jeniford Road
Fairfield CT 06824

dengland@optonline.net

Home: (203) 333 0065
Cell: (203) 543 0363

PROFILE

- Innovative and incisive communications professional with senior management experience.
- Creative and proficient writer.
- Top-tier executive speechwriting and coaching.
- Skilled crisis communication tactician.
- Excellent managerial and communication strategy skills, including public and media relations, international internal communications, writing and editing for high-visibility Fortune/FTSE 100 companies and non-profit organizations.
- Significant global experience including 5-plus years living and working in the UK.
- Customer focused and results oriented.

Organizational experience: Xerox; Rio Tinto (London); Computer Associates; Hill and Knowlton; Peabody Energy; National non-profit; Texaco; Ogilvy PR (BP); New Jersey State Government.

PROFESSIONAL EXPERIENCE

LAMB AND FLAG COMMUNICATIONS, Fairfield, CT
Principal

2004 to Present

- PR strategy consultation, speechwriting, communications, marketing.
- Executive speechwriting for Xerox.
- Writer/consultant CA, Rio Tinto, Hill and Knowlton, Peabody Energy.
- Writer/consultant AIG Bank; Threshold Mortgage Company.
- Journalist and feature writer for Journal Register Company of Fairfield County, CT. Feature article writer for *Greenwich Magazine* and *Fairfield Magazine*. Speechwriter to CT Assemblyman Tom Drew.

NATIONAL CORPORATE HEADQUARTERS:

EPISCOPAL DENOMINATION, New York, NY

2000 to 2004

DIRECTOR OF COMMUNICATION

- Created and implemented successful communication strategy for the Church's 2003 General Convention, which included controversial issues igniting a national debate that spilled into the secular press. Spokesman to 340 members of the press at the Convention.
- Church spokesman in national and international media, including *CNN*, *BBC*, *New York Times*, *The Washington Post* and *60 Minutes*.
- Member of the 7-member Senior Management Team; provided communications counsel to Presiding Bishop, the head of the 2.5 million Episcopal Church of the Anglican Communion.
- Oversaw Office of Communication with staff of 25, budget of \$16 million with direct reports from staff of a news bureau, national newspaper, Web site and services, info desk and video production.
- Conceived, produced and anchored live-to-tape Web Broadcast for the convention.

OGILVY PUBLIC RELATIONS, New York, NY

1999 to 2000

COMMUNICATIONS CONSULTANT

- Launched re-branding of the BP retail brand, working closely with BP senior management in both NY and the UK. Hands-on brand development and presentation strategies
- Wrote, consulted and initiated cross-cultural “translation” between US and UK operations.

TEXACO INC, White Plains, NY, London, England

1989 to 1998

MANAGER, COMMUNICATIONS DEVELOPMENT (1996-1998)

- Conceived and executed cohesive communication strategy to support cultural change across Texaco's global business. Managing Editor of and contributor to *Texaco Today*, the company's global employee magazine.

MANAGER OF COMMUNICATIONS - TEXACO LTD, London, England (1993-1996)

- Provided communications counsel to President of Texaco Ltd; counseled internal customers on communications strategies, messages and vehicles. Crafted major speeches.
- Developed and implemented communications strategy for Texaco Ltd, including management of *Agenda*, voted Best Corporate Business Publication in the UK, 1994, 1995 and 1996.
- Contributed regularly to *The Texaco Marketer*, retail outlet magazine, with interviews and features of retailers involved in innovative customer interface products and services.
- Instrumental in dealing with the press and follow-up public relations effort following the foundering of the Sea Empress oil tanker off the coast of Wales.

SENIOR WRITER - TEXACO INC, White Plains, NY (1989-1993)

- Senior speechwriter to Alfred DeCrane, CEO and Chairman; Glenn F. Tilton, President, Texaco Europe. Contributor to the Annual Report, *Texaco Marketer*, *Texaco Today*.

SENIOR SPEECHWRITER to the speaker of the New Jersey Assembly (1986-1988) Chief speechwriter, author of Annual Report, writer of the Speaker's op-ed publications in the *New York Times*.

SPECIAL ASSISTANT to the New Jersey Attorney General (1988-1989), author of the Annual Report for the Department of Justice, NJ.

EDUCATION

CAMBRIDGE UNIVERSITY, England, MASTERS DEGREE (with honors)

WAYNE STATE UNIVERSITY, Michigan, BACHELORS DEGREE (with distinction)